

## ShedSong Prize

**We can bring a man to a Men's Shed, but can you make him sing? Prize if you can.**

SongFest Inc is an incorporated association which seeks to enhance our community through singing. We believe that community singing is a great social good which makes people happy when they do it and connected to a social network through sharing it.

The challenge we face in Australian culture is that people, and particularly men, don't sing socially. We have several generations of people convinced that they can't sing. Combined with the lack of a widespread folk tradition and the marginalisation of pubs as a social past-time we find that only a tiny minority of people are currently drawn to participate in community singing.

Can you change this?

SongFest Inc has initiated a project with Men's Shed WA to explore the possibilities of leveraging the success of Men's Shed in bringing men together to see if this can be enhanced by building additional social bonds through music and singing.

We hope to capture the imagination and music teaching skills of existing and emerging music educators to develop the ultimate singing elevator pitch. We want you to devise a **15 minute approach** that will maximise the chances of convincing a group of non-singers that:

- They can sing
- Singing in a group sounds great
- It's fun
- They'd like to do more of it....and soon!

In addition to the pure challenge SongFest Inc are offering a **\$1,500.00 prize** to the creator of the approach that is assessed by SongFest Inc as being the most effective based on workshop trials with live groups of hairy non-singers and the repeatability of the approach as assessed by SongFest Inc.

To enter this life altering challenge all you have to do is:

- Complete the Entry Form
- Describe your approach in general terms
- Confirm your willingness to deliver your approach on at least 2 different occasions, at times and dates agreeable to you and at your cost, to 2 different groups of non-singers (within the metropolitan Perth area)
- Confirm your willingness, if successful in being awarded this challenge, to demonstrate and train other interested MDs in your approach (for which you would be paid at the rate of \$90.00 per hour) at times agreeable to you
- Advise your interest and availability to take on the musical direction of a choir arising out of the Men's Shed project (for which you would be paid at the rates stated on the Entry Form)

To have any queries clarified please contact Tim Fisher at [tim@fishybiz.biz](mailto:tim@fishybiz.biz)

Alternatively download the Entry Form at the SongFest Inc website at [www.songfest.com.au](http://www.songfest.com.au)

**Good luck. Society is counting on you!**